

COOL SWEDEN WORKSHOPS 2024

Present the future of Thermal Management

May 7, 2024, Stockholmsmässan, Älvsjö

INVITATION EXHIBITOR WORKSHOPS

Cool Sweden Workshops 2024 is the event for practicing engineers working with Thermal Management and cooling of electronics, and for those faced with this problem in the development of new products.

The electronics industry is developing rapidly, and it drives towards the needs of efficient electronics cooling to achieve high reliability. This brings an increased power density which also increases the demands on electronics cooling.

To solve the cooling problem is a matter of the industry's future competitiveness and therefore we arrange Cool Sweden Workshops 2024. This is a meeting place for electronics cooling where you as an exhibitor and presenter of workshops play an important role and have great opportunities to interact with customers and peers in the industry.

Welcome to Cool Sweden Workshops 2024!

www.coolsweden.se

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You present your workshop in small focus groups

Cool Sweden Workshop 2024 is a small format conference with a clearly defined and rolling program based on small focus groups. The mix of Keynotes and workshops with technical content on Thermal Management offer a day full of dynamic content and plenty of opportunities for the participants to interact and ask questions to you and your companies' representatives.

As an exhibitor you will hold your workshop within Thermal Management in a private meeting room, especially adapted to your needs. The participants are divided into ten groups, and by having your company present ten times during the day it allows for all participants to take part of your workshop. During the day, there is also time dedicated for lunch and coffee breaks before and after lunch, giving you many opportunities to discuss Thermal Management with old and new contacts.

Welcome to take a prominent place at Cool Sweden Workshops 2024!

Please note:

- (1) There is a limited number of places for presentations and workshops. It is therefore "first come, first serve" that applies.
- (2) All workshops are quality assured by the Cool Sweden Initiative.

Exhibitor options:

EXHIBITOR STANDARD: PRICE 15 000 SEK

- Presentation of workshop for service or product within Thermal Management
- Conference room with full AV equipment
- Lunch and coffee for two persons
- Logotype with URL-link on the conference homepage
- One (1) page presentation of workshop in a printed conference book

EXHIBITOR TABLETOP: PRICE 6 000 SEK

- Table
- Lunch and coffee for one (1) person
- Logotype with URL-link on the conference homepage

Sponsor options:

GOLD SPONSOR PRICE: 15 000 SEK

As a Gold Sponsor you are presented extensively during Cool Sweden Workshops 2024, through exposure of your logo during Keynotes and breaks, more extensive exposure on the conference website and in newsletters, as well as in the printed conference documentation. (One sponsor possible)

SILVER SPONSOR: PRICE 7 500 SEK

As a Silver Sponsor you are presented extensively on the conference website and in newsletters, as well as in the printed conference documentation. (Two sponsors possible)

BRONZE SPONSOR: 5 000 KR

As a Bronze Sponsor you are presented extensively on the conference website and in newsletters. (Three sponsors possible)

Please note:

- (1) Exhibition/workshop booking is done via form or by contacting us directly.
- (2) Separate advertising is possible in the conference documentation, the website and in the newsletter.
- (3) All prices are exclusive of VAT.

Book your exhibition/workshop at Cool Sweden 2024:

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